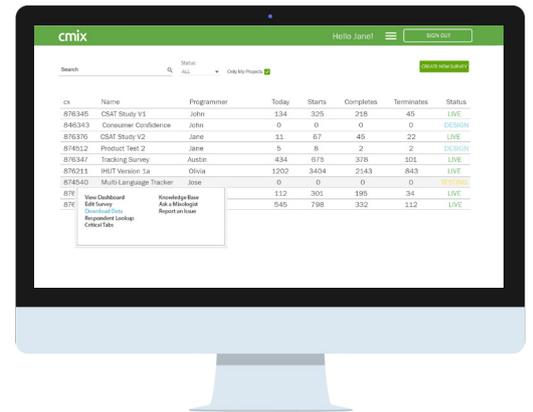


SURVEY PROGRAMMING



Our collaborative survey programming tool and experienced programmers make it easy to create engaging surveys, collect results and monitor progress in real time.



Any device, type of question or length

If you can think of it, we can program it. The locally-based programming team at Critical Mix has expertise across all types of complex survey designs and functionality. Every programmer is trained and certified across translations, sampling, data processing and best practices for project management and data quality control.



Responsive, Reliable & Always-Available Service

Each survey is assigned to a dedicated project manager who provides immediate and continuous communication and guidance throughout the life of the project. We promptly answer questions, offer suggestions, anticipate your needs and truly care about the overall success of the study.

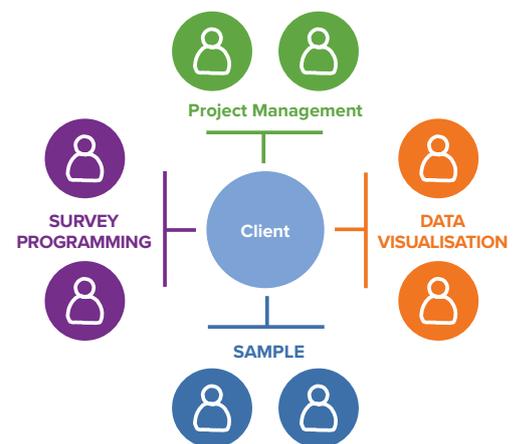
And Critical Mix believes that you should always be able to contact a human being to get a question answered or an issue resolved. That's why no matter the size of your project, you can reach us 24 hours a day, 7 days a week, including nights and weekends.



Flexible Solutions

Use your sample or ours; brand the survey as yours, ours or your client's. Whatever your needs, we offer custom solutions that fit within your project scope and budget. The Critical Mix service team provides everything you need for survey programming and project management - plus an industry-leading portal to manage quotas and download data in real-time.

TEAM APPROACH



ABOUT CRITICAL MIX

Our passion is simplifying the creation of insights for marketing intelligence - giving our customers more time to innovate and helping them to avoid costly mistakes.

We make it incredibly easy to find survey participants, manage project quotas, ensure data integrity, and meet challenging deadlines, so you can focus on your business. We've eliminated the hassle by streamlining the process with easy-to-use, collaborative tools and hiring the best and brightest in the industry to care for our customers.

OUR CUSTOMER PROMISE



Reach survey audiences anywhere in the world.



Program and host user-friendly, engaging surveys.



Visualise and report results for faster decisions.



Contact your account team whenever you need them.

Customers appreciate our always-available customer care team, our high-quality member panels and our flexible technology for quickly generating results and making insightful decisions. We are dedicated to the evolution of new approaches to address and simplify the increasingly complex needs of the consumer insights industry.



LOCATIONS WORLDWIDE

Europe | Asia | North America

criticalmix

Critical Mix  CriticalMix 

Call 0808-189-2040 or email simplify@criticalmix.co.uk

YOU CAN REACH US ANYTIME – WHENEVER YOU NEED US.